



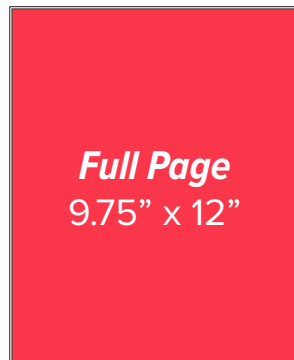
## Display Advertisement Dimensions and Specifications

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### **Two Page Spread**

- 19.5" x 12" • Trim
- 20" x 12.5" • Bleed  
0.25" Bleed on all sides
- 19" x 11.5" • Live Area  
Please include 0.5" safety in the gutter



### **Full Page**

- 9.75" x 12" • Trim
- 10.25" x 12.5" • Bleed  
0.25" Bleed on all sides
- 9.25" x 11.5" • Live Area

X3 magazine accepts advertisements created on Mac and PC computers in all professional-grade formats.

- Acceptable File Formats: PDF, EPS, TIFF, maximum quality JPGs
- Acrobat PDFs should be set to print quality and properly prepared for press
- Please convert all color photographs and illustrations to CMYK color mode
- Please flatten multi-layer images prior to sending. All photographs should be set to 300 dpi.
- Vector EPS files should have all type converted to outlined artwork
- Total density of ink must not exceed 280%

X3 magazine does not publish hardcore, extreme, or sexually explicit advertisements. To ensure compliance with our requirements please use the following guidelines:

- No full frontal nudity
- No lascivious exhibition of the genitals or pubic area of any person
- No masturbation
- No extreme hardcore content (including sadistic or masochistic abuse)
- No depiction of sexual intercourse (oral-genital, anal-genital, oral-anal, or genital-genital) between persons of the same or opposite sex

*We reserve artistic discretion over any advertisement that does not comply with these guidelines.*

### **Got Questions?**

Get in touch with us at [info@x3mag.com](mailto:info@x3mag.com)